



DATE: December 16, 2020

NEW ERA CAP CO., INC.

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neweracap.com

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Dear Valued Customer:

New Era Co., Inc. takes great pride in ensuring that our products are safe and comply with all applicable laws and regulatory requirements.

The Consumer Product Safety Improvement Act (CPSIA) became law in August, 2008 and is applicable to certain, specific products manufactured after November 12, 2008. The CPSIA enhances existing US products laws and primarily covers hazardous substances and flammability requirements for other apparel. The CPSIA law also requires the issuance of a general conformity Certificate (GCC) for all products manufactured after November 12, 2008 and also those imported into the U.S. that are subject to safety regulations enforced by the Consumer Product Safety Commission.

New Era Cap Co., Inc. products meet all requirements of federal and state laws in the United States, including CPSIA. In addition, all New Era Cap Co. Inc., children's products manufactured after August 14, 2009 bear tracking labels to convey specific information (location, date of production, batch numbers, etc.) as required by law.

The information stated above relates to blank and undecorated products as sold. If you have further inquiries related to CPSIA compliance and the New Era program, please feel free to contact jay.secor@neweracap.com directly. A response will be returned as soon as possible.

Sincerely,

Jay S. Secor
Global Director of Quality and Manufacturing Engineering
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